

FOR IMMEDIATE RELEASE

May 1, 2018

Contact: Scott Bruce
(423) 622-1800 ext. 231
sbruce@chattfoodbank.org



Chattanooga Area Food Bank Expands Focus on Healthcare with New Staff Member

Chattanooga, TN – The Chattanooga Area Food Bank (Food Bank), Southeast Tennessee and Northwest Georgia’s largest hunger relief organization serving 20 counties, announced the hiring of Sophie Moore as Development Officer – Healthcare Partnerships. Moore will collaborate with hospitals, clinics, physicians, community leaders and others to identify, build and connect those affected by food insecurity with innovative food distribution sites. She will also play a key role in the overall fundraising and community engagement efforts to ensure the Food Bank’s long term strategies to eliminate hunger and promote better nutrition for the most vulnerable people in the area are sustainable.

“We are increasingly focused on the role nutritious food plays in preventing and reducing disease,” said Gina Crumbliss, President and CEO of the Chattanooga Area Food Bank. “With our region’s strong healthcare community and Sophie’s understanding of the industry and expertise collaborating with multiple stakeholders, we can improve the quality of life for those we serve.”

Moore recently moved to Chattanooga from Nashville, where she worked for more than a decade to support healthcare organizations. Prior to her relocation, she was Director of Public Relations and Communications at Community Health Systems where she provided strategic communications guidance to hospitals across the country. She was previously Director of Communications at the Nashville Health Care Council, where she raised the profile of the city’s reputation as healthcare industry capital and collaborated with government, nonprofit and corporate stakeholders to advance health and well-being programs. Moore also held communications roles at the State of Tennessee for the Department of Health and the Department of Revenue, and began her career at public relations agency Golin in Atlanta, where she represented healthcare clients.

Moore holds a Bachelor’s Degree in Human and Organizational Development and Political Science from Vanderbilt University. She enjoyed serving as volunteer and board member with Nashville area nonprofit organizations United Cerebral Palsy, All About Women, Nashville Emerging Leaders and the Tennessee Women’s Political Collaborative. She and her husband look forward to becoming active in the Chattanooga area.

Founded in 1972 and renamed in 1983, the Chattanooga Area Food Bank is committed to leading a network of partners in eliminating hunger and promoting better nutrition in our region. The Food Bank acquires and distributes healthy food across a 20-county service region including Southeast Tennessee and Northwest Georgia with help from its network of over 300 partner agencies. Last year alone, the Food Bank distributed over 16.3 million pounds (equal to 13.6 million meals) and served over 25,000 people each week. In addition to food provision, the Food Bank works to engage the public in the fight to end hunger and empower people to take responsibility for their health and their lives. For more information or to find out how you can get involved, visit our [website](#), like us on [Facebook](#), or follow us on [Twitter](#).

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